Microlearning & Social Media

By: Ryan Cryderman

Microlearning

Figure 1. Microlearning vs. Microlearning (Source: TechTarget, 2020).

Social Media Platforms:

1. YouTube

2. Twitter

3. Pinterest

Microlearning and YouTube

- ▶ 1. Student views videos on a topic that have been created by a content creator

- ▶ 2. Instructor creates his/her own video to share with students

- ▶ 3. Students show mastery of a topic by creating a video on a given topic and sharing it with classmates and the instructor

Security and Privacy Concerns

▶ Viewing content that is not age appropriate

▶ Ensuring content is accurate, timely and unbiased

▶ Ensuring students aren't sharing their videos on the platform

References

▶ Backlinko. (2023, March 27). *Backlinko*. https://backlinko.com/youtube-users

▶ Chai, W. (2020). microlearning (microtraining). *WhatIs.com*. https://www.techtarget.com/whatis/definition/microlearning#:~:text=Microlearning%20is%20an%20educational%20strategy,the%20learner%20has%20the%20need.

▶ Elsayed, W. (2020). Students and the Risk of Virtual Relationships in Social Media: Improving Learning Environments. *International Journal of Emerging Technologies in Learning (Ijet)*, *15*(21), 118. https://doi.org/10.3991/ijet.v15i21.15063

▶ *The Latest Pinterest Stats: Everything You Need to Know — DataReportal – Global Digital Insights*. (n.d.). DataReportal – Global Digital Insights. https://datareportal.com/essential-pinterest-stats#:~:text=Essential%20Pinterest%20statistics%20and%20trends,'active'%20social%20media%20platforms.

▶ Turner, A. (2023, June 5). How Many Users Does Twitter Have? (Jun 2023). *BankMyCell*. https://www.bankmycell.com/blog/how-many-users-does-twitter-have